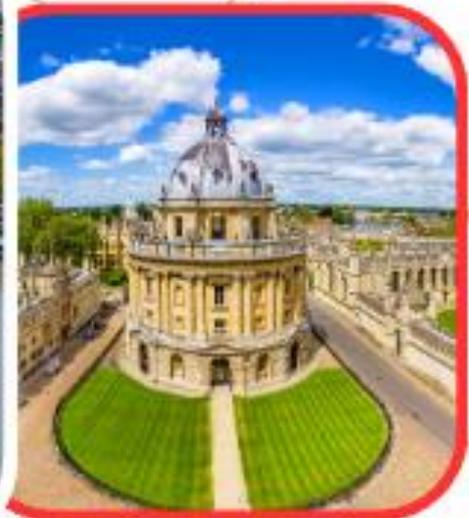




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TEACHING WRITING SKILLS

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Annotation. The article under discussion depicts the significance of communicative competence in the teaching of writing skills. It aims to analyze the role of effective communication in enhancing students' writing abilities and to propose strategies and methodologies that can be employed by teachers to develop communicative competence in their writing instruction. The article focuses on understanding the components of communicative competence, investigating its impact on writing proficiency, and examining practical approaches to incorporate communicative competence in the classroom.

Key words: communicative competence, teaching, writing techniques,

In today's interconnected world, effective written communication has become a vital skill. Teaching writing with a focus on communicative competence enables students to develop the ability to express their thoughts clearly, coherently, and persuasively. This article explores the importance of communicative competence in teaching writing skills and offers strategies to enhance this competency in the classroom.

The goal of teaching writing is the “building students’ writing communicative competence, which includes punctuation, content and the form of written speech”. The module gives the opportunity for students to develop creative thinking and disclose some hidden writer’s abilities. Furthermore, this is done consistently, from simple to complex, from the stage of recording ideas, key sentences, the transformation of texts into their own independent works of different length, genre, and character.

Secondly, we try to “switch off” the traditional psychological brake – fear to make a mistake in spelling or grammar, as students know that, the creative process of writing is always followed by a editing. Therefore, sometimes students check each other’s work, as they do it with interest and passion, find errors and make valuable comments on content.

Understanding Communicative Competence:

Communicative competence goes beyond grammatical accuracy and vocabulary knowledge. It encompasses the ability to use language appropriately in various contexts, understand cultural nuances, and engage in meaningful communication. In the context of teaching writing, communicative competence involves teaching students how to convey their ideas effectively, engage with readers, and adapt their writing style to different purposes and audiences.





Strategies to Enhance Communicative Competence in Writing Instruction:

1. **Authentic Writing Tasks:** Provide students with real-life writing tasks that mirror authentic communication situations. This could include writing emails, letters, blog posts, or articles on topics of interest to them. Authentic tasks offer students the opportunity to apply their writing skills in a meaningful and purposeful way.

2. **Process-Oriented Writing Approach:** Emphasize the writing process, which includes pre-writing, drafting, revising, editing, and publishing. Encourage students to engage in peer feedback and revision, fostering collaboration and improving their ability to receive and provide constructive criticism.

3. **Audience Awareness:** Teach students to consider their audience when writing. Help them identify the needs, interests, and expectations of their target readership. This awareness enables students to adapt their writing style, tone, and content accordingly, enhancing the effectiveness of their communication.

4. **Genre Exploration:** Introduce students to various genres of writing, such as narratives, descriptive essays, persuasive texts, and argumentative essays. Guide them in analyzing and understanding the specific characteristics and structures of each genre, enabling them to produce writing that meets genre expectations.

5. **Language Functions and Register:** Teach students how to use appropriate language functions, such as expressing opinions, giving advice, or making comparisons, in their writing. Additionally, guide them in understanding the concept of register, helping them choose appropriate language styles for different writing contexts.

6. **Collaborative Writing Activities:** Incorporate collaborative writing activities where students work together on shared writing tasks. This fosters communication, cooperation, and the exchange of ideas, enhancing students' overall communicative competence.

7. **Technology Integration:** Utilize technology tools that promote writing and communication skills. Online platforms, collaborative writing tools, and digital feedback mechanisms can enhance students' ability to engage in written communication and receive timely feedback.

Conclusion

Developing communicative competence in teaching writing skills equips students with the necessary tools to express themselves effectively in written form. By incorporating strategies that focus on authentic tasks, audience awareness, genre exploration, and collaborative activities, educators can empower students to become confident and competent writers. Remember, fostering communicative competence in writing not only enhances language skills but also prepares students for successful communication in various personal and professional contexts.

