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MODERNITY AND FAMILY VALUES: TRANSFORMATION PROCESSES AND SOCIAL DYNAMICS

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ANNOTATION

This thesis examines the transformation processes occurring within the institution of the family and its value system under the conditions of contemporary societal development. Drawing on modernization theory, family change theory, and a logical approach, the thesis discusses the dialectical relationships between modernity and family values. The thesis addresses the strengthening of family values, the preparation of youth for family life within the education system, and the formation of effective family values.

Keywords: modernity, family values, transformation, modernization, intergenerational communication, social dynamics, urbanization, digital technologies, social institution, tradition, globalization.

The current stage of modern societal development is characterized by profound socio-cultural changes affecting the institution of the family and its value system. Under conditions of rapidly advancing globalization, urbanization, and technological innovations, the relationship between traditional family values and the modern lifestyle is becoming increasingly complex and multidimensional. This thesis addresses the dialectical relationships between modernity and family values, their mutual influence, and transformation processes. The problem of modernity and family values has been extensively studied within various scientific disciplines – sociology, psychology, anthropology, and philosophy. Modernization theory seeks to explain the key factors influencing the institution of the family. Modernization is a multifaceted process encompassing industrialization, urbanization, increasing individualism, the spread of equality ideals, and the rationalization of social organization. Contemporary research demonstrates that several key "actors" and mechanisms play a significant role in the transformation of family values. Mass media, the education system, and the labor market directly influence the formation of family values among young people. In particular, digital technologies and social networks are exerting their influence on traditional family norms.

Changes in family roles and gender relations. A transition from the traditional patriarchal family model to egalitarian partnership relations is being observed. Modern youth advocate for the redistribution of husband and wife roles within the



family, women's economic independence, and equal participation in decision-making.

Intergenerational relations and the transmission of values. The mechanisms of transmitting traditional values from generation to generation are changing. Whereas previously family values were transmitted directly within the family by parents and representatives of the older generation, today the education system, mass media, and social networks are actively intervening in this process.

Changes in the content of family values. Under modern conditions, the content of family values is also changing. Traditional norms (childbearing, economic unity, social control) are being replaced by values such as satisfying emotional needs, mutual understanding, support, and care.

The positive aspects of modernity include the expansion of personal autonomy and freedom of choice, the spread of gender equality ideals, the strengthening of emotional intimacy and mutual understanding in family relationships, and the increase in opportunities for planning marriage and family life.

The role of the education system in the transformation of family values deserves special attention. Modern education should prepare young people not only for professional activities but also for family life, developing skills such as building healthy relationships, conflict resolution, and awareness of parental responsibility. It is particularly important to develop educational and preventive programs taking into account ethnopsychological characteristics.

Conclusion

The relationship between modernity and family values is characterized as a complex and dynamic process. Although modernization transforms traditional family structures, the institution of the family adapts to changing conditions and retains its significance in new forms. It is not the opposition between modernity and tradition but rather their mutual harmonization that ensures the stability of family values.

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