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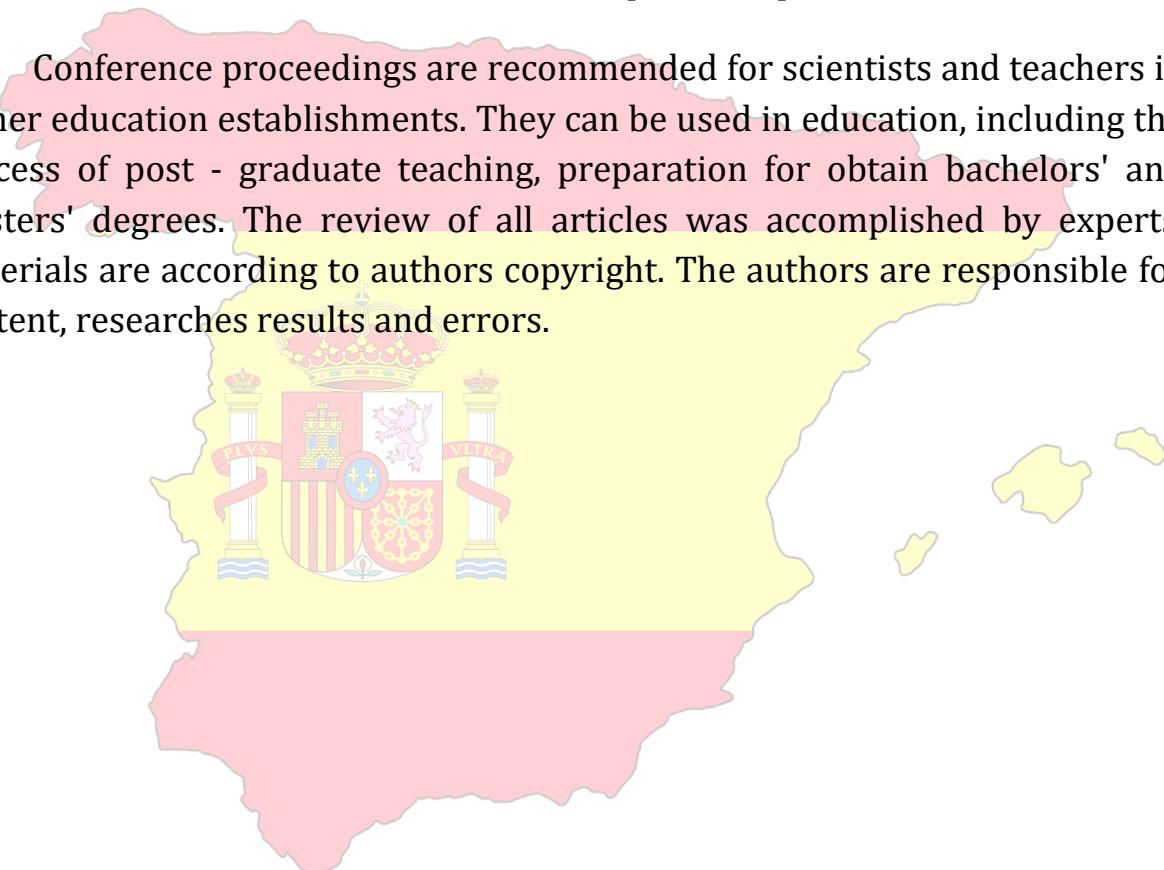


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## **The Role of Teachers in Promoting a Reading Culture among University Students**

**Shahzoda Shahobova**

**Abstract:** The role of teachers in elevating the culture of reading among university students is important and invaluable. Today, the decline in student interest in the book has been noted in many studies as a result of the development of Information Technology, the rise of the internet and other digital resources. Therefore, the active participation of teachers in the development of reading culture in universities is necessary. They serve not only as a connoisseur, but also as a leader that shapes students' attitudes towards the book, encouraging them to read books.

**Keywords:** culture, literature, students, motivation, internet, Information Technology, digital technology, discussion.

Teachers should first of all be exemplary themselves in elevating the culture of reading. Students focus on their teacher's reading habits, so that teachers' constant reading, familiarity with new literature, and informing students about it will be a source of motivation for students. Teachers should also recommend additional literature, scientific articles, fiction and modern books in their classes, not limited to textbooks. It encourages students to read books in various genres and topics, expanding their range of knowledge. Teachers can also use interactive techniques to develop a reading culture. For example, by organizing book discussions, literary evenings, reading clubs, students can be involved in active participation. These activities increase interest in the book among students and teach them to express their thoughts freely. Teachers should not only provide students with theoretical knowledge, but also teach them to analyze and think critically based on the books they read. The role of teachers in elevating the culture of reading is also manifested in directing students to study independently. When students are taught to choose books that are interesting and useful to them, they will enjoy reading books, and this habit will become an integral part of their life. It is necessary that teachers help to draw up individual study plans for students, introduce them to new books and assist in overcoming the difficulties that arise in the process of reading.[1]

Teachers can also effectively use information technology in the formation of a reading culture in students. For example, providing information about e-books, audiobooks, and online libraries, encouraging them to use these resources, provides a facility for students. This is especially important for modern youth, as they are more interested in digital tools. At the same time, teachers should also teach students about reading culture and manners in the development of reading culture. Values such as respectful treatment of the book, proper preservation and sharing with others should be strengthened by teachers.[2]



Teachers can also collaborate with university libraries to educate students on the effective use of library resources. Organizing various activities aimed at elevating the culture of reading in the library and study rooms, introducing new books, selecting books and providing reading tips provide additional opportunities for students. This serves to enhance their reading culture. In addition, teachers must also be active in assessing students' reading culture. For example, through individual and group reading work, abstracts, essays, and presentations, students can demonstrate their knowledge. This process encourages students to read more books, deepening and strengthening their knowledge.[3]

The role of teachers in elevating the culture of reading is not only to give knowledge, but also educational value. Through reading books, such qualities as moral values, patriotism, humanity are formed in students. Teachers point out their personal example in the process and guide students towards good qualities. In this way, reading culture is an important factor not only for academic achievement, but also for personal development.

### **Conclusion:**

In conclusion, the role of teachers in elevating the culture of reading among university students is very large and multifaceted. They perform the tasks of encouraging students to read books, increasing interest in books through various methods and techniques, directing them to independent studies, teaching the use of information technology, ensuring effective use of library resources, and conducting educational work. These activities of teachers serve the development of reading culture in universities, an increase in the level of knowledge and culture of students. That is why it is necessary for teachers to constantly improve their skills, apply new pedagogical approaches and establish effective communication with students. The rise of reading culture in turn contributes significantly to the scientific, cultural and spiritual development of society.

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