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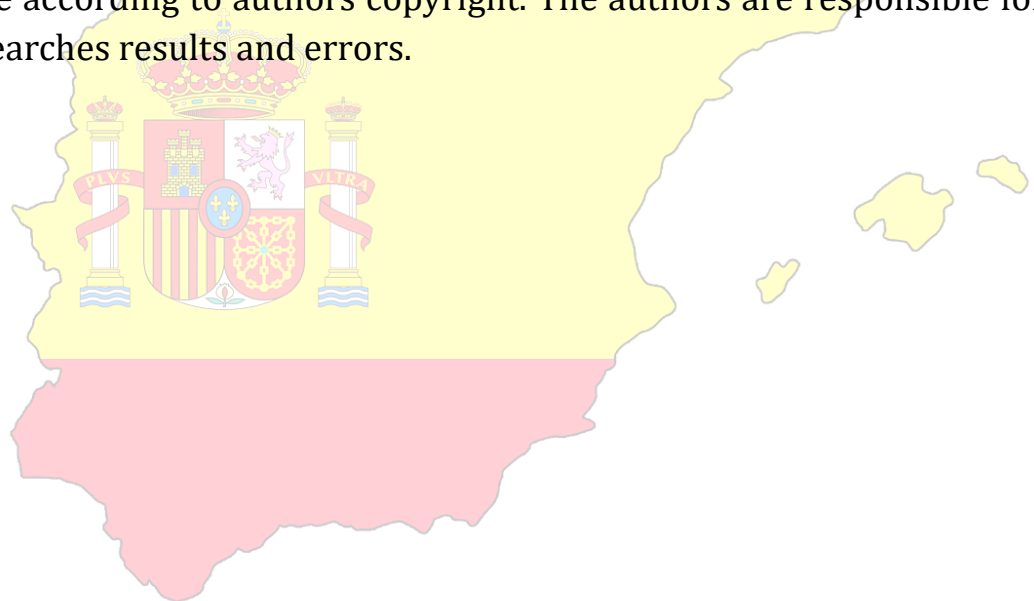


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CURRENT ISSUES IN MODERN LINGUISTICS AND LITERARY STUDIES

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Abstract: Contemporary linguistics and literary studies are experiencing transformative changes under the influence of globalization, technological progress, and interdisciplinary research. The study of language now encompasses not only structural and theoretical aspects but also sociocultural, cognitive, and digital dimensions. Similarly, literary studies have expanded beyond traditional texts to include digital narratives, multimedia works, and social media discourse. This paper investigates current issues in modern linguistics and literary studies, including multilingualism, endangered language preservation, stylistic innovation, and the role of technology in shaping literary production and reception. It emphasizes the interplay between classical theoretical approaches and modern methodologies, highlighting the evolving nature of human communication and expression in the 21st century.

Introduction: The study of language and literature has undergone significant transformation in recent decades. Modern linguistics examines language as a dynamic system, shaped by social interaction, cognitive processes, and technological environments. Literary studies, in parallel, focus on the changing nature of textuality, narrative techniques, and the influence of digital media. Scholars now explore the complex relationships between language, identity, culture, and society, while integrating traditional approaches with emerging digital tools. This paper aims to provide a comprehensive analysis of current issues in linguistics and literary studies, exploring both theoretical debates and practical implications. The investigation covers the impact of globalization, technological advancement, and sociocultural shifts on language and literature, emphasizing the relevance of interdisciplinary approaches.

Keywords: modern linguistics, literary studies, digital humanities, multilingualism, sociolinguistics, stylistics, cognitive linguistics, globalization, text analysis, literary theory.

Methods: This research employs a qualitative methodology combining textual analysis, literature review, and comparative study. Primary sources include contemporary linguistic studies, literary texts, and digital corpora, while secondary sources comprise peer-reviewed journals, monographs, and

conference proceedings in linguistics, literary theory, and digital humanities. The study integrates sociolinguistics, cognitive linguistics, stylistics, corpus linguistics, and interdisciplinary approaches to examine language and literature as interconnected social and cognitive phenomena. Comparative analysis identifies trends, theoretical debates, and innovative practices across global contexts, while case studies focus on multilingual environments, endangered languages, and digital textuality. The research emphasizes both empirical evidence and theoretical interpretation to provide a holistic understanding of the field.

Results: The analysis highlights several critical issues in modern linguistics and literary studies:

1. **Digital Transformation:** Linguistic and literary practices are increasingly mediated by digital technologies. Social media, online publishing, and digital storytelling introduce hybrid forms of communication, blending text, image, and interactivity. Corpus-based analysis and computational linguistics allow scholars to detect patterns and variations across large datasets.
2. **Multilingualism and Language Contact:** Global migration and cultural exchange have intensified multilingual interaction. Research focuses on code-switching, language maintenance, and the sociopolitical implications of linguistic diversity.
3. **Endangered Language Documentation:** Linguists are working to preserve minority languages using fieldwork, audio-visual documentation, and digital archiving. This work emphasizes cultural preservation and the ethical dimensions of language research.
4. **Stylistic and Cognitive Approaches:** Literary studies increasingly explore cognitive processes involved in reading and narrative comprehension. Stylistic analysis combines classical textual methods with modern digital tools, addressing both traditional literary forms and new media texts.
5. **Interdisciplinary Collaboration:** Cross-disciplinary research between linguists, literary scholars, and digital humanists fosters innovative methodologies, including semantic analysis, networked textual studies, and large-scale literary mapping.

Discussion: The findings indicate that modern linguistics and literary studies are characterized by dynamic interaction between classical theory and contemporary innovation. Digital technologies offer unprecedented tools for textual and linguistic analysis, while sociolinguistic research underscores the cultural and ethical dimensions of multilingualism and language preservation. Literary studies adapt to technological, social, and cognitive developments, incorporating interactive and multimodal texts into analysis.

From a philosophical perspective, these trends illustrate a dialectical relationship between language, thought, and culture. Language evolves in response to social and technological changes, while literature reflects, shapes, and interprets human experience. The integration of traditional theoretical frameworks with modern methodologies reveals the adaptive and transformative nature of human communication. These developments underscore the ongoing necessity of critical inquiry and methodological innovation in understanding language and literature in a globalized and digitized context.

Conclusion: Modern linguistics and literary studies face complex challenges and opportunities in the 21st century. Key issues include the preservation of linguistic diversity, adaptation to digital media, stylistic innovation, and interdisciplinary collaboration. By combining classical theoretical perspectives with contemporary approaches, scholars can better understand the evolving nature of human communication, expression, and cultural interaction. This study highlights that the advancement of linguistics and literary studies is not only a reflection of modern society but also a driving force shaping thought, identity, and artistic expression worldwide.

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