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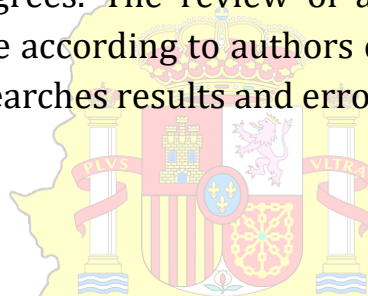


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## DEVELOPMENT OF A CLUSTER-BASED NATIONAL ECONOMY IN TEXTILES

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**Annotation:** the textile industry of Uzbekistan is one of the main industries that can play a leading role in the development of the national economy and occupy an important place in its structure. Globalization processes characterizing the world economy and increased international competition have become an objective condition for changing the paradigm of competitiveness Management, which consists in the transition to cluster-based policies.

**Keywords:** textile industry, globalization processes, economy, international competition, cluster, foreign experience, national economy.

Globalization processes in the world economy and increased international competition have become an objective condition for changing the paradigm of competitiveness Management, which consists in the transition to cluster-based policies. As a result of globalization, factors of production are becoming more mobile, competition between countries is increasing, therefore, not only innovation and education, but also relations between enterprises are important for the development and maintenance of superiority over competitors.

Foreign experience shows that the cluster approach is recognized throughout the world as a policy to increase the competitiveness of both national and regional economies. Measures for the implementation of the cluster approach can be defined as clusters, and this is a complex of organizational and economic measures carried out by state and public institutions with the aim of uniting enterprises into clusters and establishing informal relations and network cooperation between them. Today, the experience of many developed and dominant countries in the world economy makes it clear that achieving competitiveness and reaching world markets can be achieved primarily through consistent reforms, structural transformation and diversification of the economy, ensuring the rapid development of new high-tech enterprises and industries, modernizing the economy and accelerating technical renewal. available opportunities.

The textile industry of Uzbekistan is one of the main industries that can play a leading role in the development of the national economy and occupy an important place in its structure. The attractiveness of the industry is determined by the availability of a stable raw material base, high quality of cotton fiber, low cost of energy resources, qualified labor resources, support and favorable conditions created by the government of the Republic.



Business representatives should be prepared to cooperate and unite with their competitors in order to achieve a global goal — to develop not only their own business, but also the entire region, to ensure the necessary conditions for growth. The geographical concentration or conditions that contribute to the development of the industry, the climate, the sufficient number of business representatives and the specific specialization of production are also considered important. The cluster must provide all the necessary conditions for business development: improving infrastructure, developing education, establishing internal and external relations. It can be noted that the main thing in the cluster is Synergy, that is, a common goal to be better. The advantages of a cluster science approach to the development of textile enterprises are many synergistic effects. I. Ansoff systematized synergistic effects according to the company's additional profit-taking lines. He distinguished the synergistic effects of trade, operation, investment and management. Management synergy is manifested when developing new products or entering a new industry.

At the same time, previously accumulated experience and knowledge will help to solve new problems that arise when an enterprise enters a new competitive environment. Management qualifications are the most important source of competitive advantage. In the textile industry, clustering is at the micro level, in the textile industry, in the organization and operation of business, there is a dependence on the import of raw materials and intermediate consumables (chemical, staple fibers, cotton, threads, fabrics). Prices for raw materials and intermediate consumer goods affect cost reserves and, accordingly, increase costs, which requires a revision of the cost component of textile production.

For enterprises of the textile industry, first of all, it is necessary to talk about the introduction of innovative approaches to the strategic planning system of industrial development on the basis of intelligent specialization, taking into account the technological trends of the world market and innovative development. We think that technological or innovative achievement is ensured by creating smart clothes using active “smart” materials that experience both internal and external incentives to change features using Smart Approaches in the organization of textile production. The innovative development of the textile industry should be associated with the effectiveness of the formation and use of high-quality competitive personnel. It is the use of innovative labor, that is, labor activity using new advanced knowledge, skills and creative skills, high professional skills of Personnel, which can achieve great effective benefits by satisfying social needs in modern fabrics.

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